



reddot award 2019
winner furniture design

PRESS RELEASE

Table MARGO SQUARE awarded for excellent design quality with the Red Dot Award: Product Design 2019

vitamin design receives the Red Dot Award: Product Design 2019 for their Table MARGO SQUARE. The renowned jury awards only the products with extraordinary design quality.



Table MARGO SQUARE - Elegance, Purity and architectural strength. At first glance, the graphical quality of the table's modern form appears. The structural elements are defined by clarity of line. The design elements have been refined with a clear, minimalistic square table top made. The choice between solid wood and linoleum enables marvellous combination possibilities. The edge profile is made by individual choice with a straight or chamfered edge, completing the graphical expression. Design: gg designart

The founder and CEO of Red Dot, Professor Dr. Peter Zec says:

"I would like to congratulate the laureates sincerely on their wonderful success. The fact that their products were able to satisfy the strict criteria of the jury bears testimony to their award-winning design quality. The laureates are thus setting key trends in the design industry and are showing where future directions may lead".

The Red Dot Award: Product Design is one of the world's largest design competitions. In 2019, designers and manufacturers from 55 countries entered more than 5,500 products in the competition. The international jury comprises experienced experts from different disciplines and has been convening for more than 60 years in order to select the year's best designs. During an adjudication process that spans several days, they try out the products, discuss them and ultimately reach a well-founded decision regarding the design quality of the entries. True to the motto "In search of good design and innovation", their assessment focuses on criteria such as the level of innovation, functionality, formal quality, longevity and ergonomics.





VITA - LIFE
MIN - MINIMALISM
VITAMIN - HEALTH
DESIGN - CREATION
vitamin design - nature friendly minimalistic design.

vitamin design was honored with the German Brand Award of the German Design Council for outstanding brand management.

About the Red Dot Design Award

In order to appraise the wide scope of design in a professional manner, the Red Dot Design Award is broken down into the three distinct disciplines: the Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 18,000 submissions, the Red Dot Award is one of the largest design competitions in the world. In 1955, a jury convened for the first time to assess the best designs of the day. The name and brand of the award were developed in the 1990s by Red Dot CEO, Professor Dr. Peter Zec. Since then, the sought-after Red Dot is the revered international seal of outstanding design quality. The winners are presented in yearbooks, museums and online. Further information: www.red-dot.org.

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About vitamin design

vitamin design team designs and produces solid wood furniture with that certain something. gg designart, the company's founder and designer, works very close with his team and has a long-standing experience and knowledge to develop a wide range of demanding solid wood furniture. Thanks to their up-to-date design the prospective classics from vitamin design are subtly presented based on ecological requirements and timeless modernity. Based on in-house and on close cooperation with selected manufacturers, vitamin design ensures his high performance and quality standards. Therefore the focus lies on flexibility, clear design and enhanced functionalities.

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